

Your Gateway to "Training – Made in Germany"



iMOVE[®]

TRAINING – MADE IN GERMANY

AN INITIATIVE OF THE



Federal Ministry
of Education
and Research



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Preface

A qualified and skilled workforce has become a decisive and strategic factor for companies. In the industrialized countries, as well as in the dynamic growth regions of emerging countries throughout the world, the need for qualified professionals is increasing. At the same time, the need for continuing education and training is growing. Germany has a long-standing tradition in vocational training. By constantly improving and adapting the education and training systems to meet current requirements, Germany now has one of the most efficient training systems in the world. This system is characterized by its strong practical component, its close alignment with the business community and the job market, as well as the integration of professional, social, and methodical competencies and skills.



The brand name “Training – Made in Germany” stands for the quality of German education and training. German training providers are competent partners in workforce development.

iMOVE was established by the Federal Ministry of Education and Research. The objective of this initiative is to raise greater international awareness of German competence in the field of vocational training, to promote international activities in this area, and to build bridges between German training providers and international business partners. Take advantage of the iMOVE service and see for yourself that “Training – Made in Germany” is an investment in the future.

A handwritten signature in black ink, appearing to read 'Annette Schavan'.

Dr. Annette Schavan, MdB
Federal Minister of Education and Research

Developing Human Resources

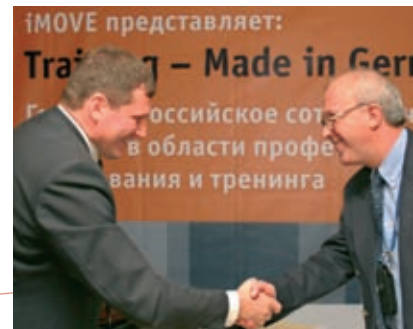
The working world is changing. Globalisation and the structural transformation from an industrial society to a knowledge-based economy continue to fuel increasingly dynamic developments, resulting in ever-changing requirements for vocational qualifications. Furthermore, the standard of vocational qualifications constantly creates new challenges for both companies and individuals. In the job markets of tomorrow, where familiarity with modern technology and a high level of teamwork and problem-solving skills are required, sound technical or specialised knowledge is no longer enough to remain competitive.

Consequently, the strategic development of human resources becomes increasingly important, on both the academic and non-academic level. Efficient and high-quality education and training is essential for productive and competitive companies in a global economy. It ensures that every individual remains employable and therefore plays an important role in guaranteeing the social stability of a country. Close cooperation between industry and educational systems is the only way to guarantee demand-driven practical training, highly developed problem-solving skills and individual responsibility.

Germany: A Competent Partner

Based on a long tradition, Germany has outstanding competence in human resources development. By undergoing continuous improvement and adaptation, Germany has created a unique vocational training system, which delivers the high standard of knowledge and skills required in a modern economy. Vocational and technical training in Germany is by no means exclusive to the technical sector; it also applies to IT, tourism, banking, insurance and other service sectors. It is a successful alternative to university education.

Take advantage of the prestige associated with German vocational education and training. It stands for quality, competence, efficiency and experience – the same attributes, which are associated with the country's cars, machines and other industrial products. The premium brand represented by "Training – Made in Germany" is an important underlying factor in the strength and success of the German economy. It is distinguished by its hands-on, practical approach, its close alignment with working methods and processes, job market requirements and close cooperation with industry. This, together with Germany's wealth of experience in human resources development, contributes to sustainable solutions in order to meet the demands of tomorrow.



New Solutions to Global Challenges

In today's working world, it is not sufficient to acquire professional knowledge and skills on a one-time basis: These need to be updated continuously. Thus, lifelong learning is an important prerequisite for companies as well as for each individual in order to be and remain competitive. Continuing training has become indispensable.

As a result of rapidly changing qualification standards and requirements, the structures, methods and locations of continuing training have undergone considerable changes in recent years. Although cost factors have dictated a tendency towards in-house training, small and medium-sized businesses are often not in a position to meet the growing demands of training using internal resources. This has resulted in a large demand – worldwide – for flexible and tailor-made external training services. Identifying the right training provider to meet the specific requirements of a company is a big challenge due to the diverse nature of continuing training markets.

Rely on the distinguished brand “Training – Made in Germany” to meet the demands of tomorrow. Germany has a multitude of highly qualified training providers offering consulting services, tailor-made in-house training courses and train-the-trainer programmes in all fields. Many also work together with international partners.

iMOVE: Your Gateway to “Training – Made in Germany”

Use our services to establish contact with German companies offering training services in the field of vocational and technical training. iMOVE is an initiative of the Federal Ministry of Education and Research. Our mission is to promote international cooperation and to establish business relations among companies and organisations in the field of vocational and technical training. We raise awareness about German competence in this field among interested parties worldwide. Furthermore, iMOVE provides information on the range of qualifications available under the trademark “Training – Made in Germany”.

Our services are directed towards decision-makers in both the public and private sector. Take advantage of our connections! iMOVE initiates a wide range of joint projects and business relations: We assist governmental institutions to identify German experts in order to develop suitable training systems. We establish relations between competent German training providers and companies worldwide requesting tailor-made training solutions. We assist in setting up joint ventures between German and international training providers.





Your Key to Success

Whether you are looking for consulting services, training courses or suitable partners, making the right choice is crucial to the success of your activities. The key is sound information concerning existing opportunities. This information forms the basis of any decision regarding your future partners. As a neutral and independent government body, iMOVE helps you identify the right partner to meet your demands, thus guaranteeing the level of quality signified by “made in Germany”.

iMOVE provides a wide range of services to ensure that you make the right choice. The Internet is our vital tool to gather and provide information as well as to foster communication. Thereby we give you the opportunity to keep always up-to-date about concrete possibilities of cooperation with German training providers.

Take Advantage of Our Online Services

The iMOVE website www.imove-germany.de features our unique multilingual training database. This database contains the profiles, programmes, and services of approximately 200 German training providers. You can select by topic, country and provider in a total of seven languages. Take advantage of this service – choose from standard courses to tailor-made solutions for your specific requirements. You can contact providers directly online. Quality is guaranteed, as all suppliers listed in the database meet the iMOVE criteria for “Training – Made in Germany”.

Our index “Training – Made in Germany. Training Providers at a Glance” offers an alternative way of identifying the right training provider in Germany. Simply download it from our website.

Strategic alliances have become indispensable to the modern way of doing business, because they create synergies vital for international success! Working in cooperation with an experienced partner is often the only way of “conquering” international as well as domestic markets. Take advantage of our interactive cooperation exchange to communicate your specific requirements and to search for a suitable partner in a targeted manner.

Our website also includes announcements and documentation relating to all iMOVE events abroad.



Bringing People Together

The Internet may facilitate information and communication, but it can never replace personal contacts. In education and training, the focus is more on people than on technology. Therefore, face-to-face meetings enjoy highest priority, especially in the case of joint activities involving partners from other countries and different cultures.

Effective international cooperation is first and foremost based on trust. Getting to know one another personally is at the forefront of every cooperation or joint effort. It is the only way to develop intercultural understanding as a basis for sustainable relations. One of iMOVE's key goals is to bring people together. Therefore, we organise a range of activities in Germany and worldwide.



iMOVE Activities Worldwide

In order to facilitate personal contacts and business relations, we participate in trade fairs and organise conferences, delegation visits and cooperation exchanges abroad.

Trade fairs and conferences: Meet iMOVE at trade fairs worldwide, benefit from the opportunity to gather information about “Training – Made in Germany” and establish direct contacts to German training providers.

Delegation visits and cooperation exchanges: iMOVE conducts regular delegation visits, during which German training providers gain insight into international markets. During these trips, meetings are arranged with governmental authorities, training institutions and industry. Cooperation exchanges offer opportunities for B2B meetings.

Benefit from our experience and contacts. iMOVE has access to a well-established network and the necessary know-how in the international education and training market. Our close ties to the German government guarantee excellent contacts to governmental authorities, trade and industry associations and training providers throughout Germany and the world. We work with a multitude of training providers and therefore open new horizons for international cooperation.



Imprint:

Publisher:

iMOVE at the Federal Institute for Vocational Education and Training (BIBB)

Layout:

Conny Koepl - vice versa, Köln

Editing:

Manfred Kasper, journalism & PR

Photos:

Bundesministerium für Bildung und Forschung, Deutsches Zentrum für Luft- und Raumfahrt e.V. (DLR), Digital Vision, dpa Picture-Alliance GmbH, Festo didactic, iMOVE, istockphoto, Koepl, Land Berlin/Thie, photocase.com, stock.xchange vi, zefa images/Boddenberg.

Print:

Fries Printmedien GmbH & Co. KG, Köln

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iMOVE is sponsored by the Federal Ministry of Education and Research.

iMOVE is responsible for the contents of this publication.



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